



wellcome
connecting
science

Trust and trustworthiness in genomic data sharing

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“Genomics in healthcare **can only be successful with the trust**, consent and support of patients, the public and the NHS workforce.”



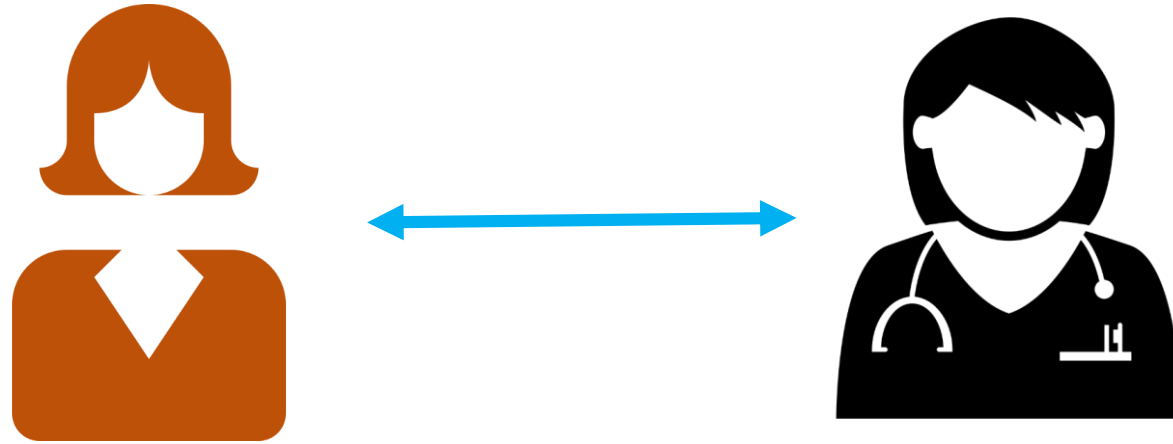
“Attaining the level of population diversity that will truly benefit all people requires ... **effective partnerships that earn the trust of diverse groups of participants and their communities.**”

Trust

Who is
trusted?

Who
trusts?

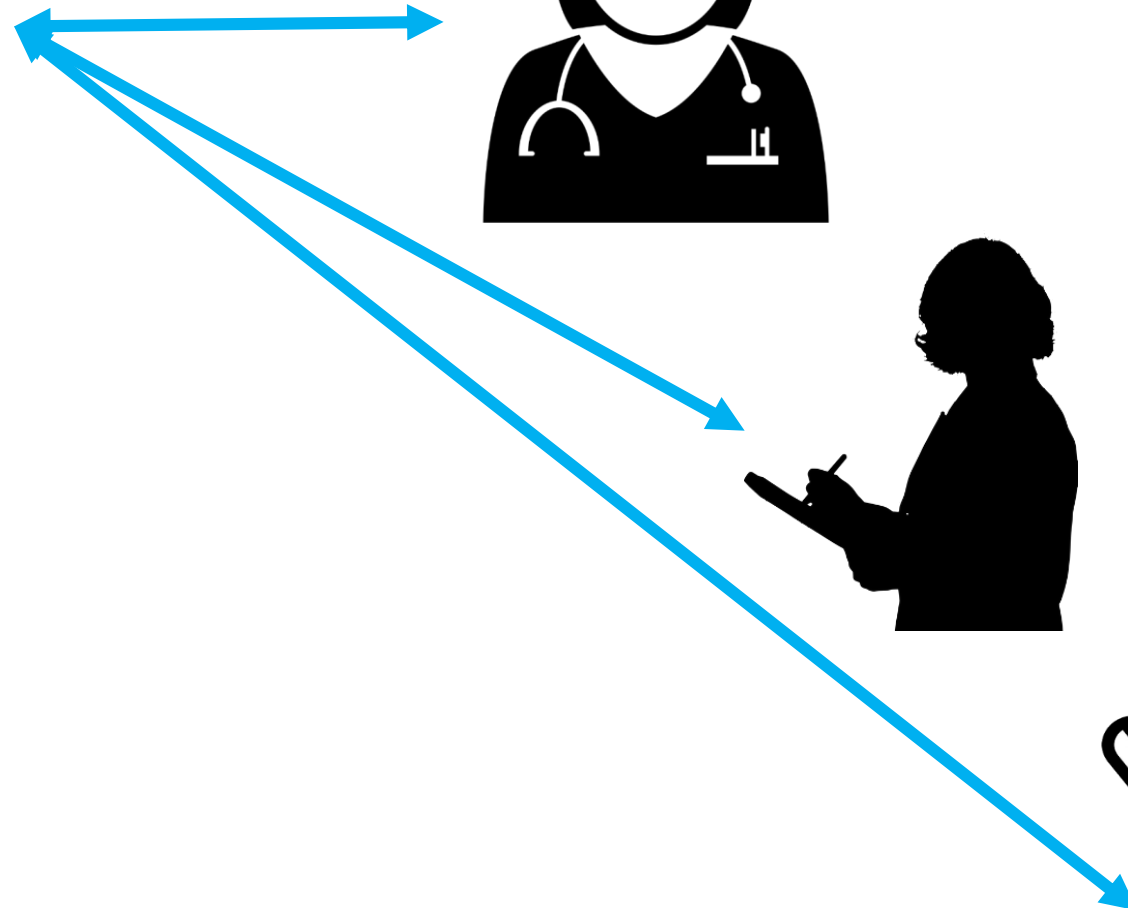
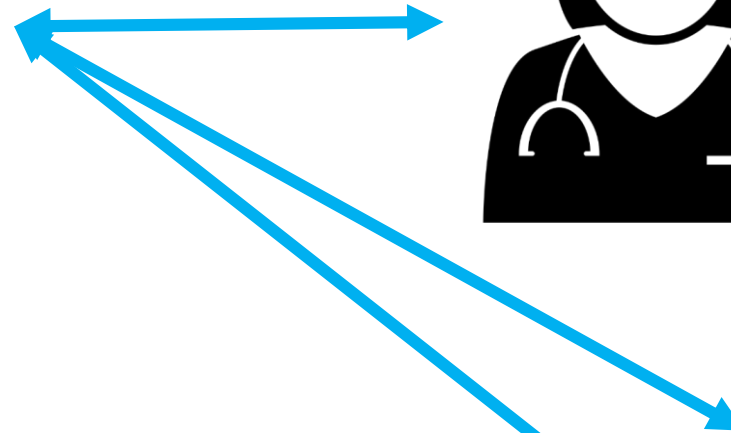
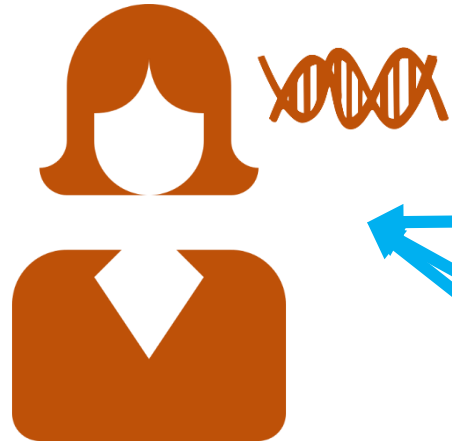
What
might
build
trust?

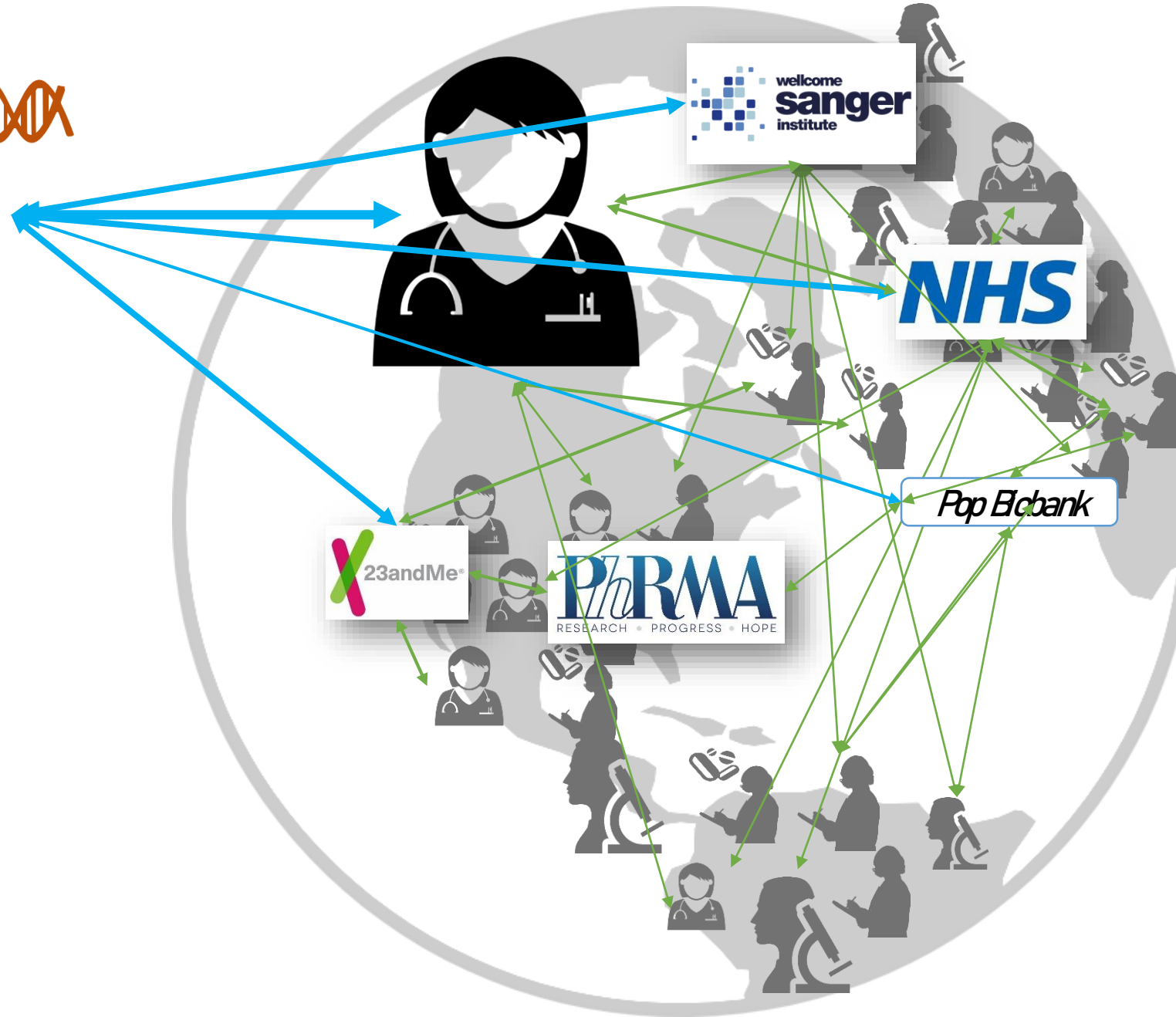
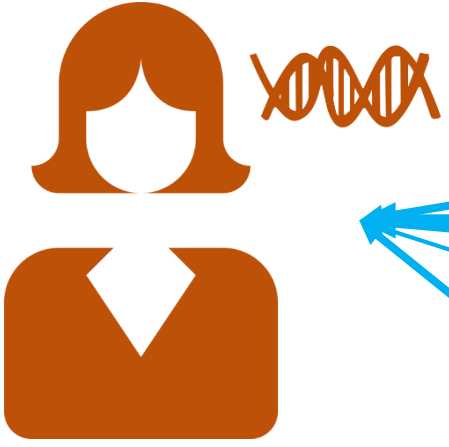


To trust is to say we believe that individuals and institutions will act appropriately and perform competently, responsibly, and in a manner considerate of our interests

(Mechanic 1996)

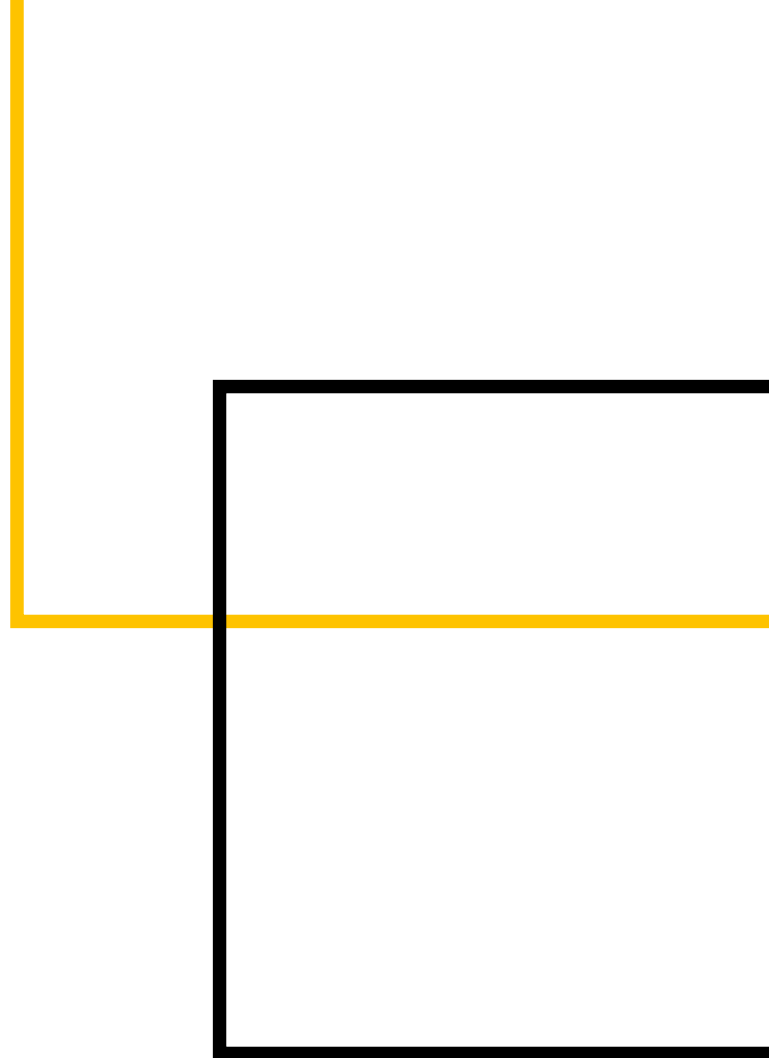






Trust

- **Relational** – it exists and emerges in social interactions, and involves both a reliance on someone and a belief that they will act in a particular way
- **Socially patterned** – because it involves different types of individuals and institutions with different goals
- **Spatially patterned** – intersects with different social, cultural and legal systems around the world that shape where and how we trust



Share of people agreeing with the statement "most people can be trusted", 2014

The survey question was "Generally speaking, would you say that most people can be trusted or that you need to be very careful in dealing with people?"

Possible answers were "Most people can be trusted", "Don't know" and "Can't be too careful".

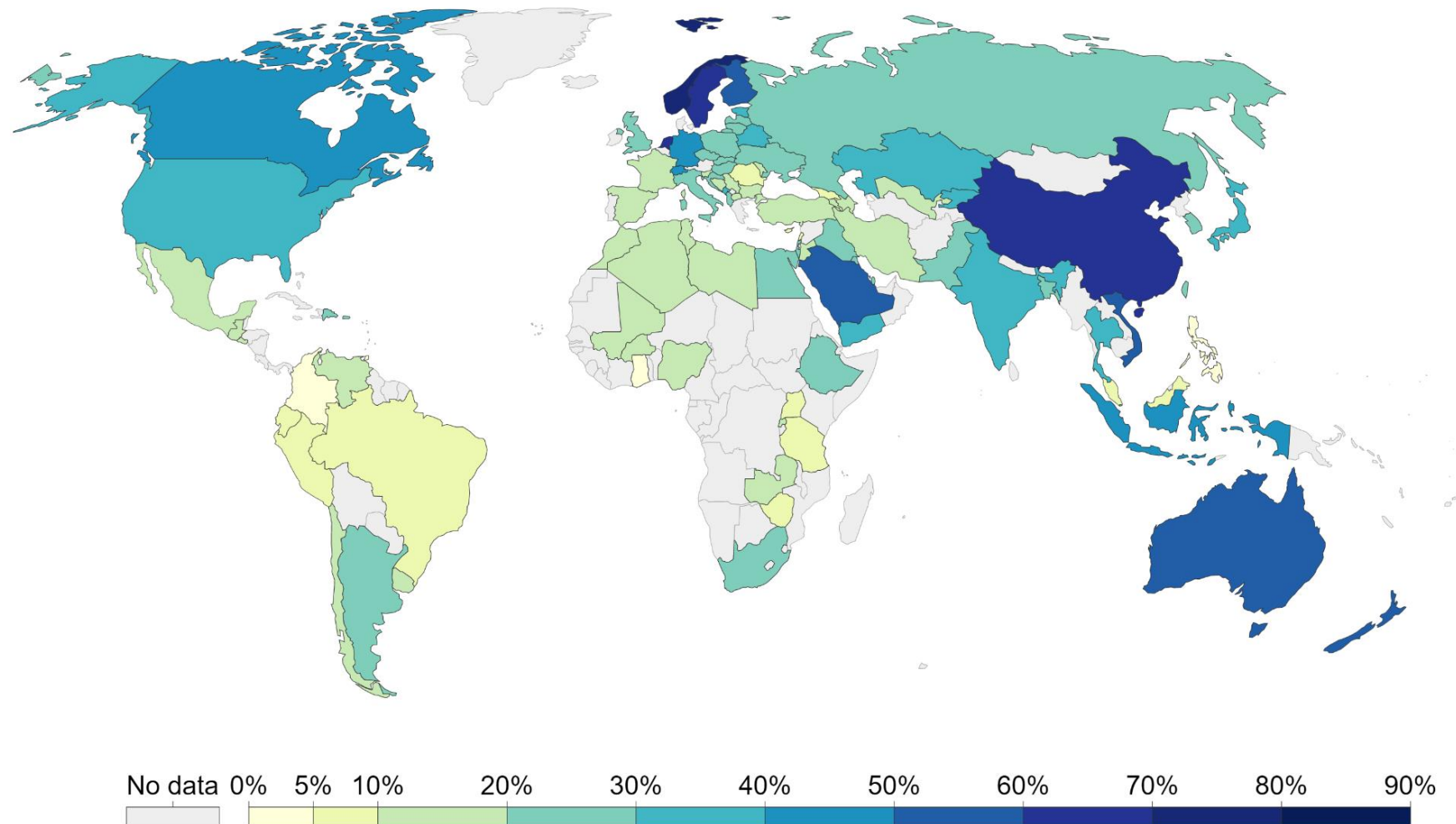
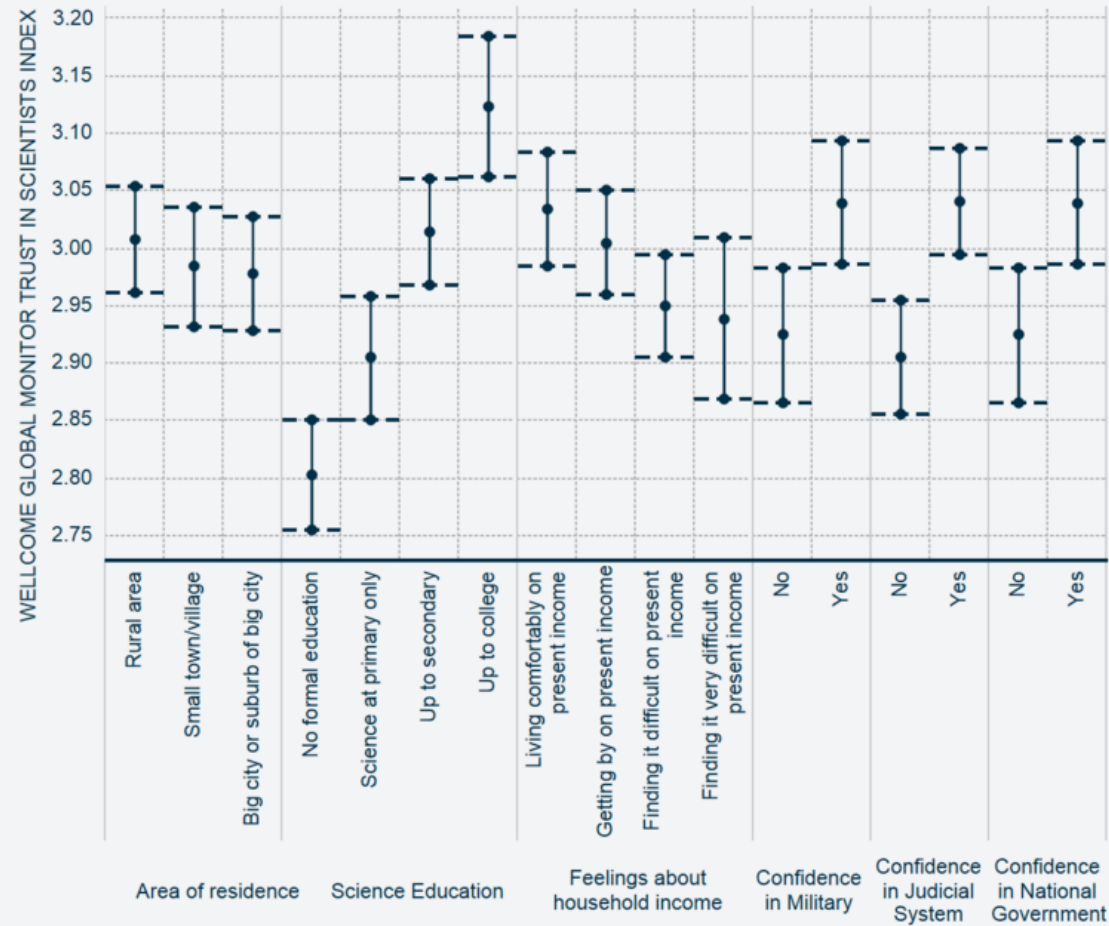


Chart 3.4: Margin plots for individual characteristics relating to trust in scientists

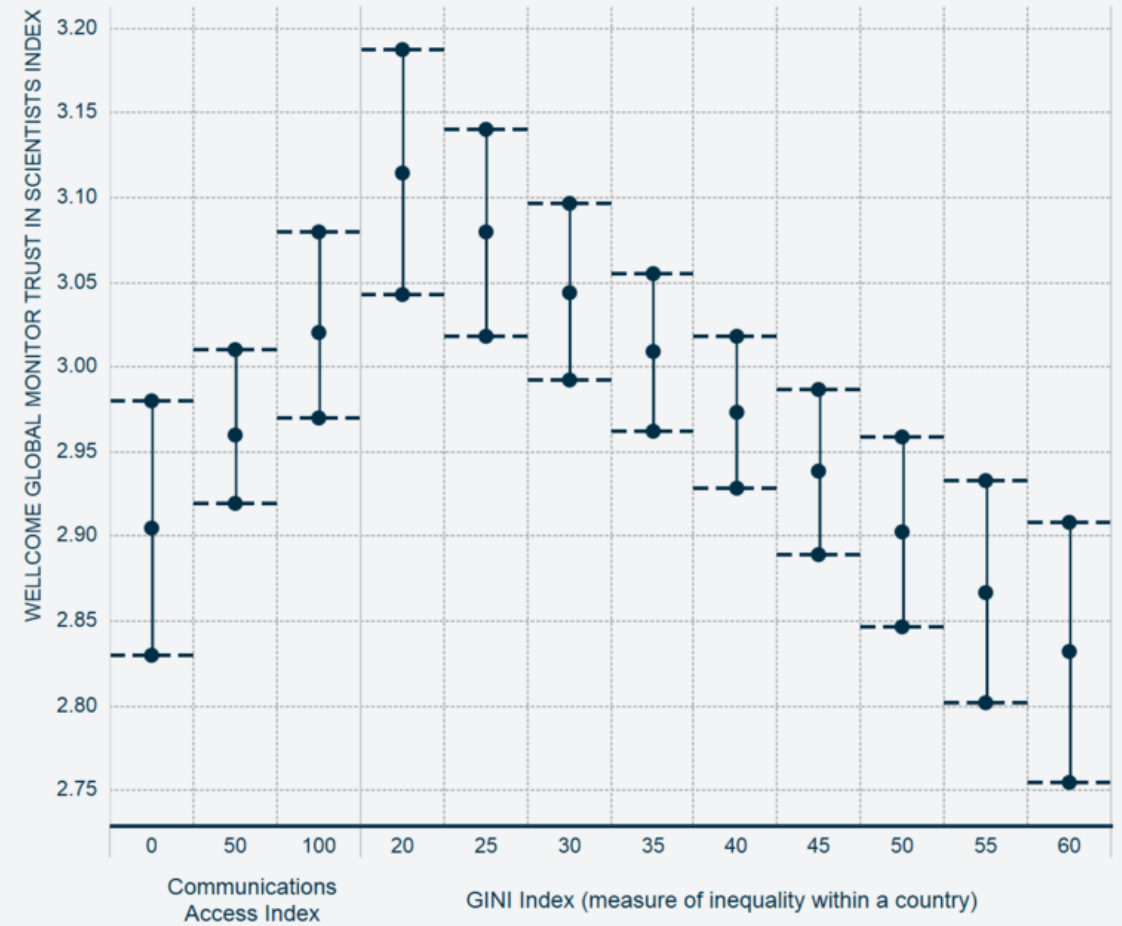
Wellcome Global Monitor Trust in Scientists Index



Source: Wellcome Global Monitor, part of the Gallup World Poll 2018

Chart 3.5: Margin plots for country-level characteristics relating to trust in scientists

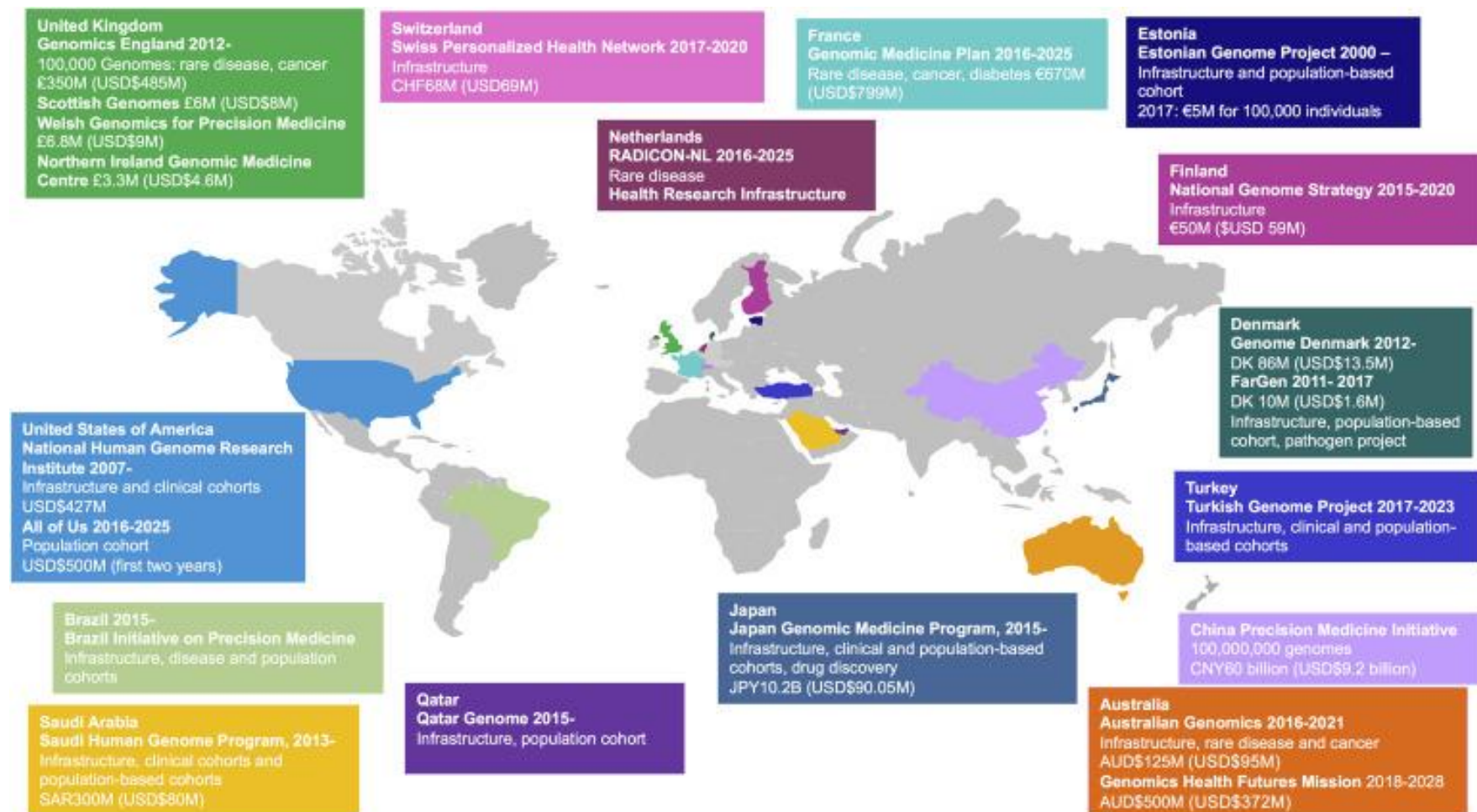
Wellcome Global Monitor Trust in Scientists Index



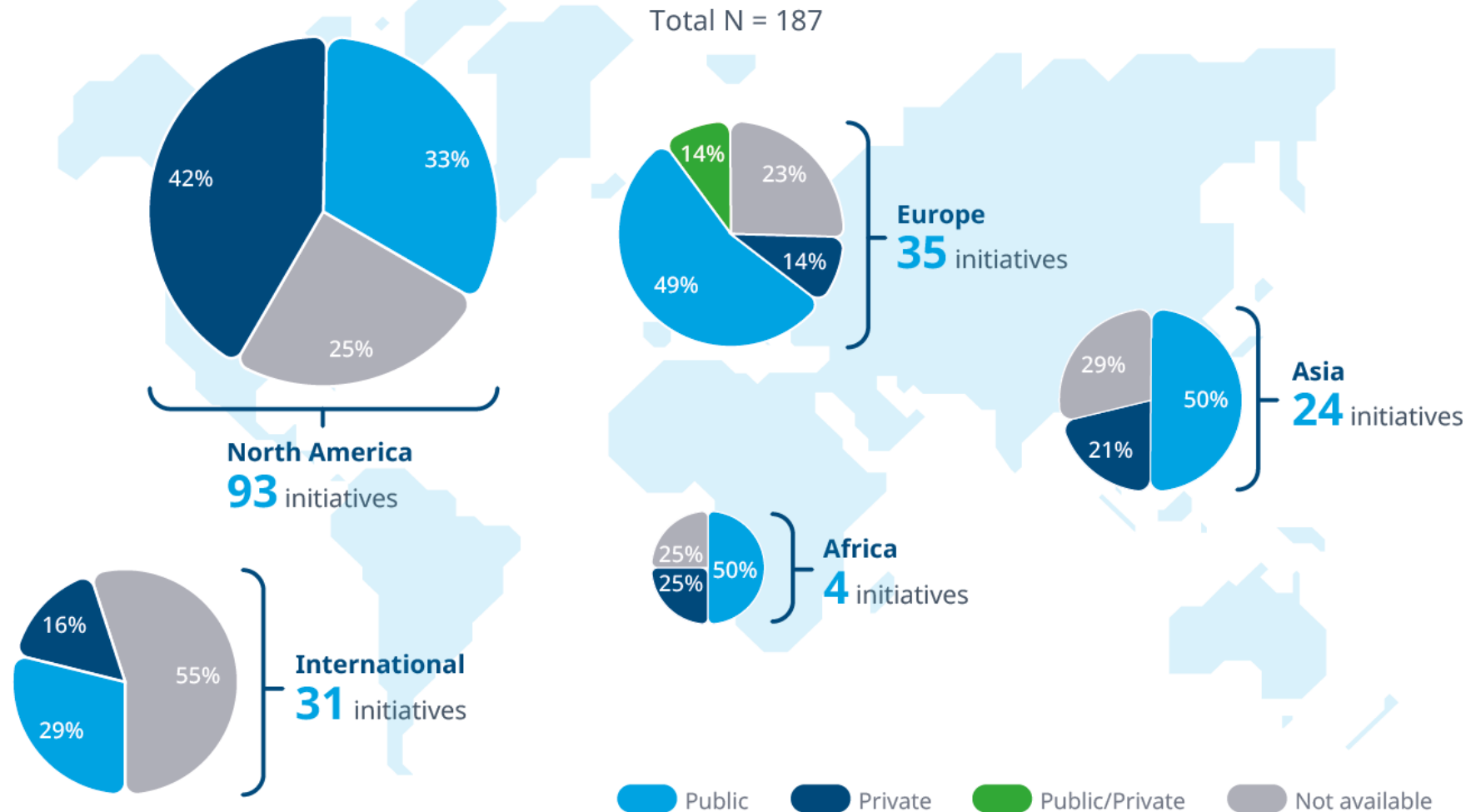
Source: Wellcome Global Monitor, part of the Gallup World Poll 2018



Global genomes, global trust?



Number of Initiatives by Type and Geography



Source: IQVIA Genomic Initiatives Database, Feb 2020

Notes: This map describes the source of initiatives in terms of region of origin and does not necessarily describe their scope. 'International' denotes initiatives which are either (1) international at conception or (2) those outside of N America, Europe, Asia, and Africa. Geography denotes the geographic starting point.

Report: Understanding the Global Landscape of Genomics Initiatives : Progress and Promise, April 2020

Your DNA, Your Say

- Global public survey
- 36,268 responses
- 22 countries
- 15 languages
- Representative publics

The screenshot shows the survey interface in two languages. The top left panel is in Japanese, titled 'あなたのDNA、あなたの意見' (Your DNA, Your Opinion). It features a video player with a man holding a sign that says 'DNA and BIG Data'. Below the video is a 'ようこそ' (Welcome) section with introductory text in Japanese. The top right panel is in Arabic, titled 'المحضر النووي الخاص بك' (Your Personal Genome). It features a video player with a man looking through a magnifying glass. Below the video is an 'الاشارة المتوقعة' (Expected Results) section with introductory text in Arabic. At the bottom, there are two buttons: 'تسجيل' (Sign Up) and 'تسجيل' (Sign Up).





Who is trusted?

Who trusts?

What can build
trust?

Trust

✓ Would you trust the following people with your DNA information and medical information?

Doctors

My medical doctor

I would generally trust

I'm not sure

I would not generally trust

Any medical doctor in my country

I would generally trust

I'm not sure

I would not generally trust

Any medical doctor worldwide

I would generally trust

I'm not sure

I would not generally trust

Universities

Any researcher at a university in my country

I would generally trust

I'm not sure

I would not generally trust

Any researcher at a university worldwide

I would generally trust

I'm not sure

I would not generally trust

Companies

Any researcher at a company in my country

I would generally trust

I'm not sure

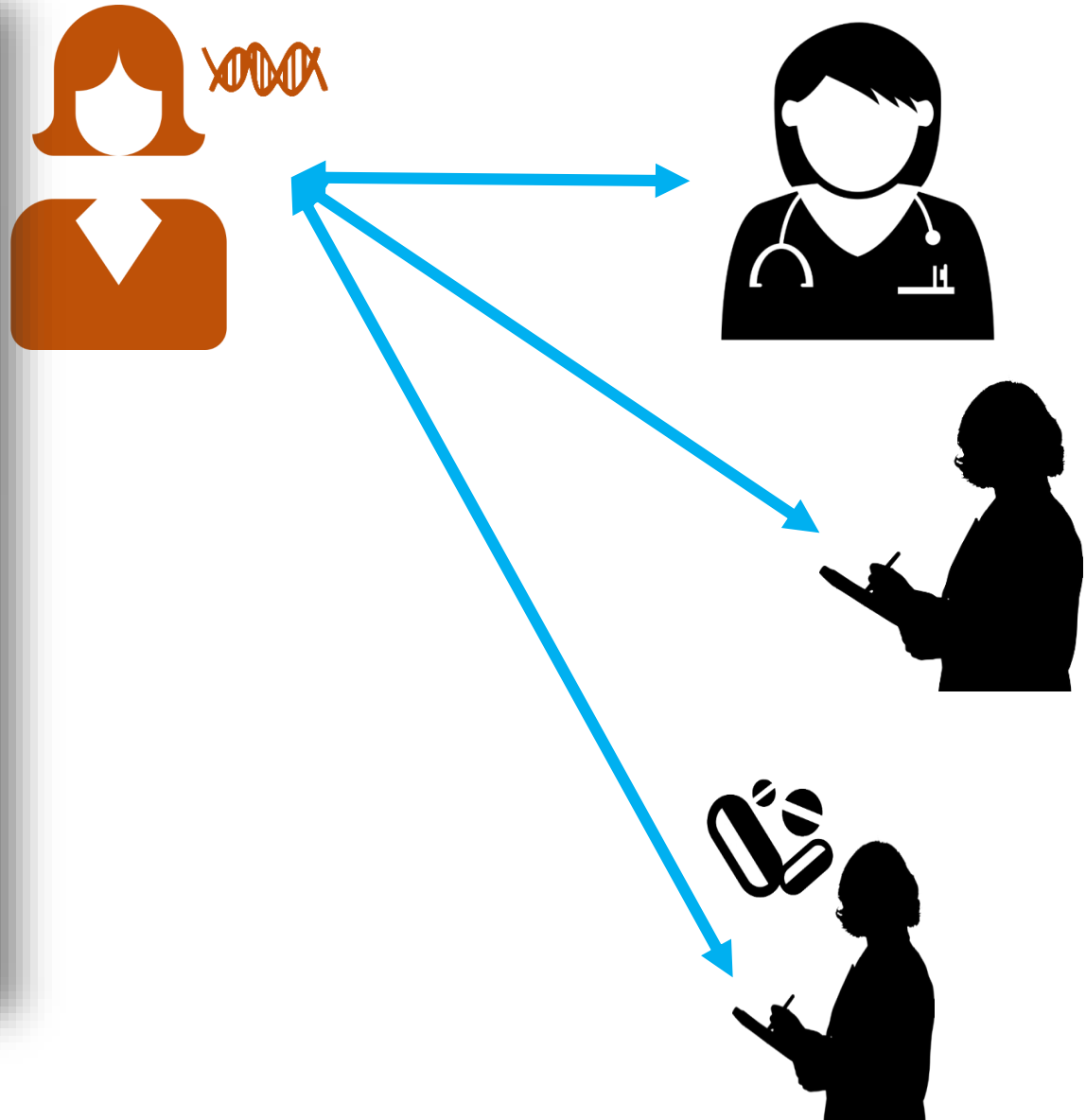
I would not generally trust

Any researcher at a company worldwide

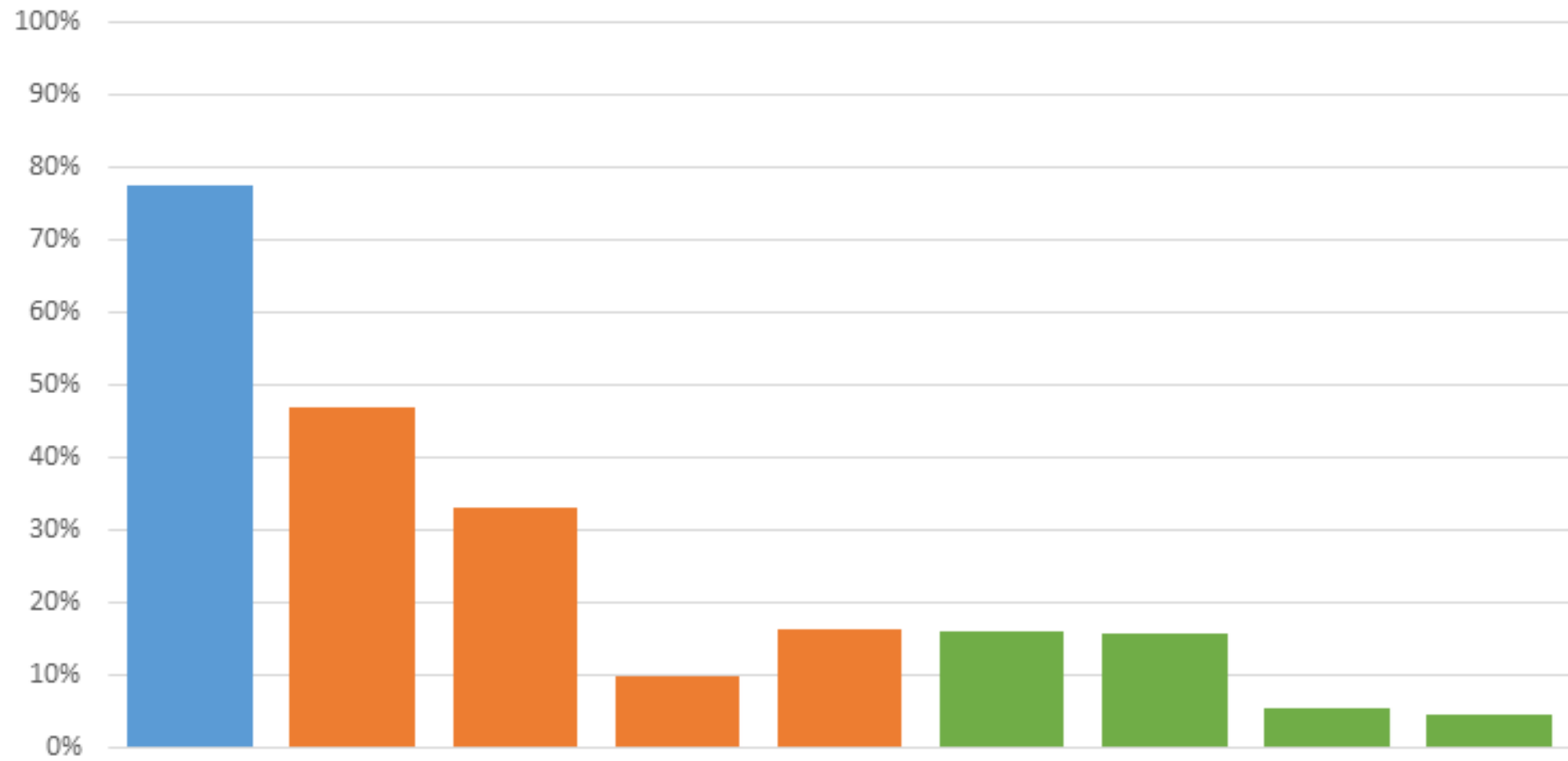
I would generally trust

I'm not sure

I would not generally trust



Who would you trust with your DNA and health information?



My medical doctor
Any doctor in my country
University/non-profit researcher in my country
Company/for-profit research in my country
Government of my country
Any doctor worldwide
University/non-profit researcher worldwide
Company/for-profit research worldwide
Governments worldwide

Trust in organisation or individuals with DNA and health information

Own doctor Any doctor in country Non-profit researcher in my country Company researcher in my country

100

80

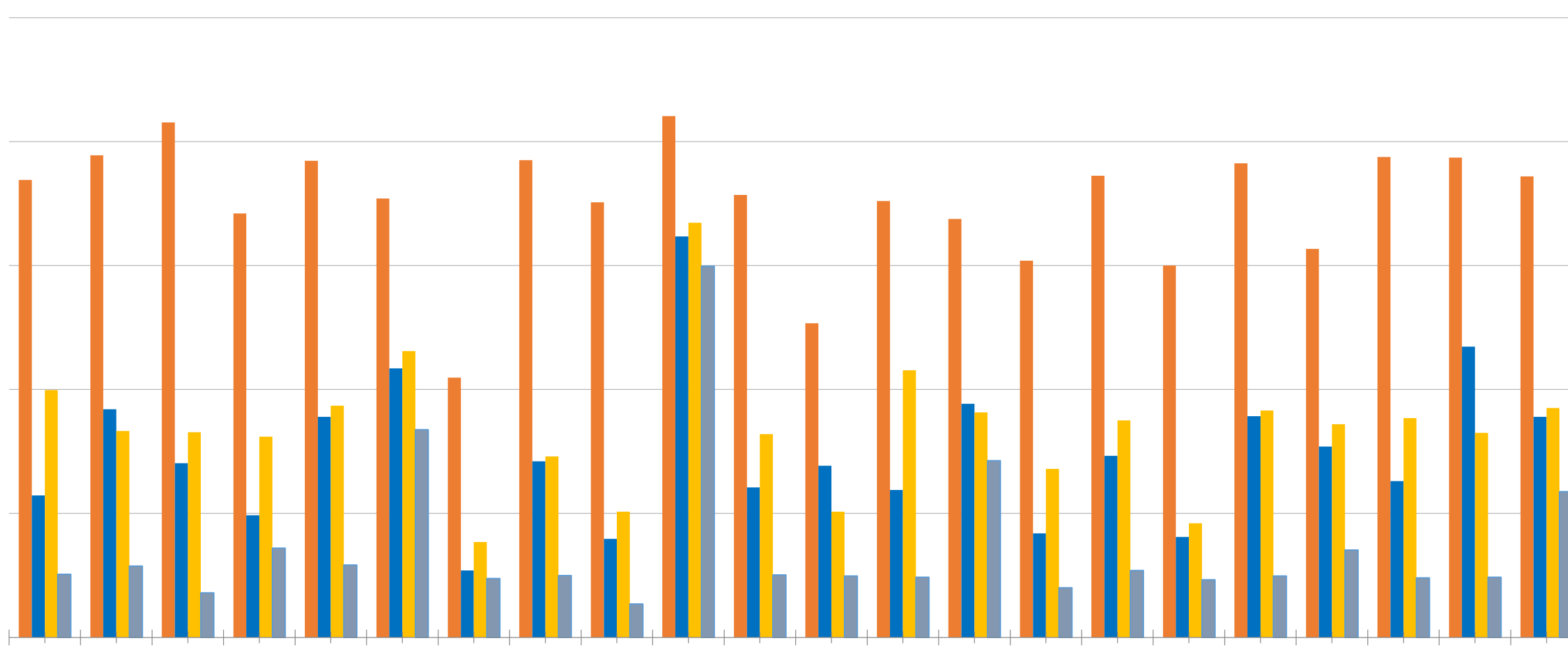
60

40

20

0

Argentina Australia Belgium Brazil Canada China Egypt France Germany India Italy Japan Mexico Pakistan Poland Portugal Russian... Spain Sweden Switzerland United Kingdom United States

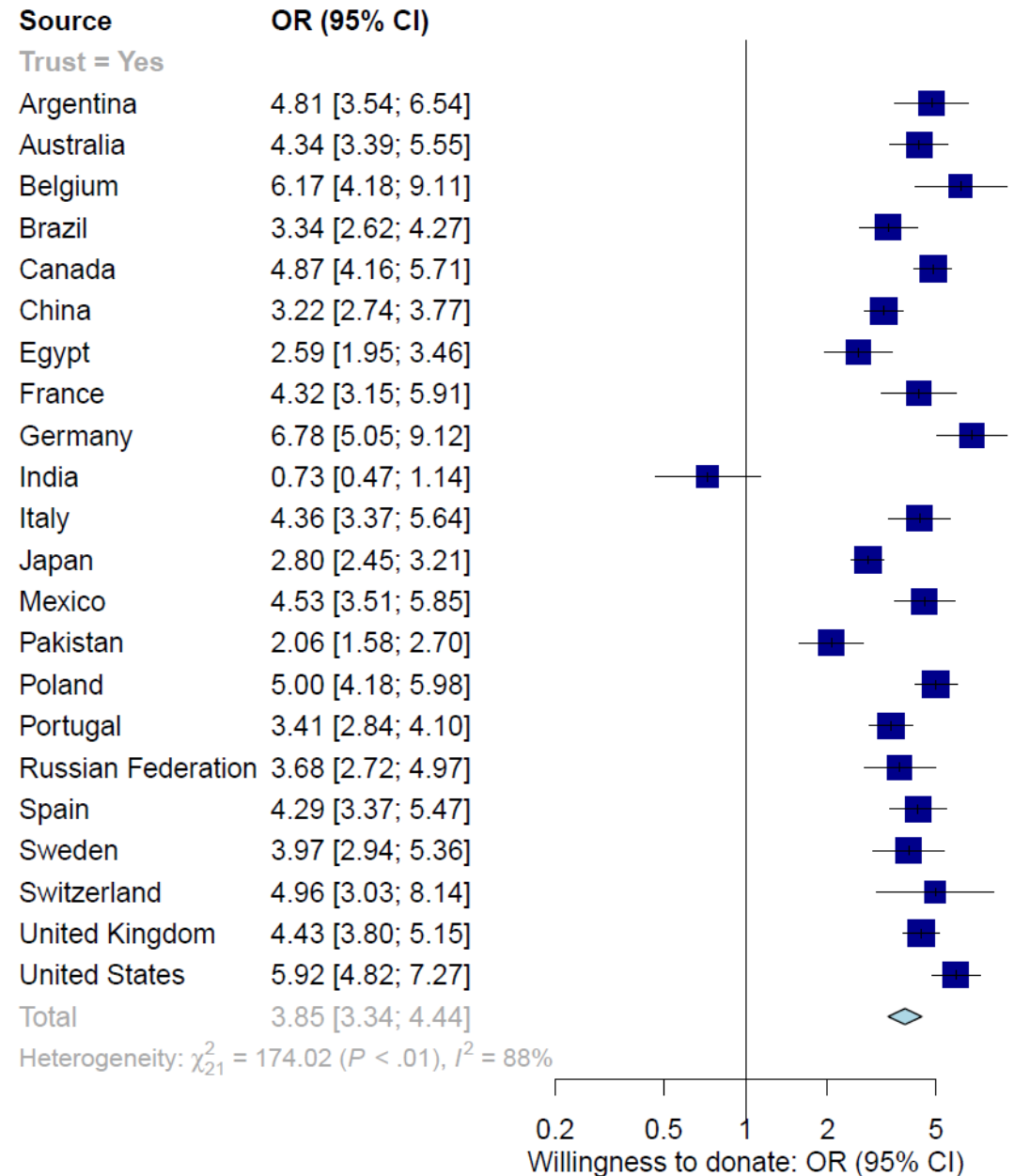


Trusting two or more actors is associated with increased willingness to donate

(Pooled OR=3.85; Middleton et al. 2020)

Trust in **each actor** associated with increased willingness to donate for use **by that actor**

(Drs OR = 2.95; Non-profit OR = 3.78; For-profit OR = 3.96; unpublished data)



Who trusts?

Focus on YDYS samples from the USA, Canada, UK and Australia ($n = 8967$).

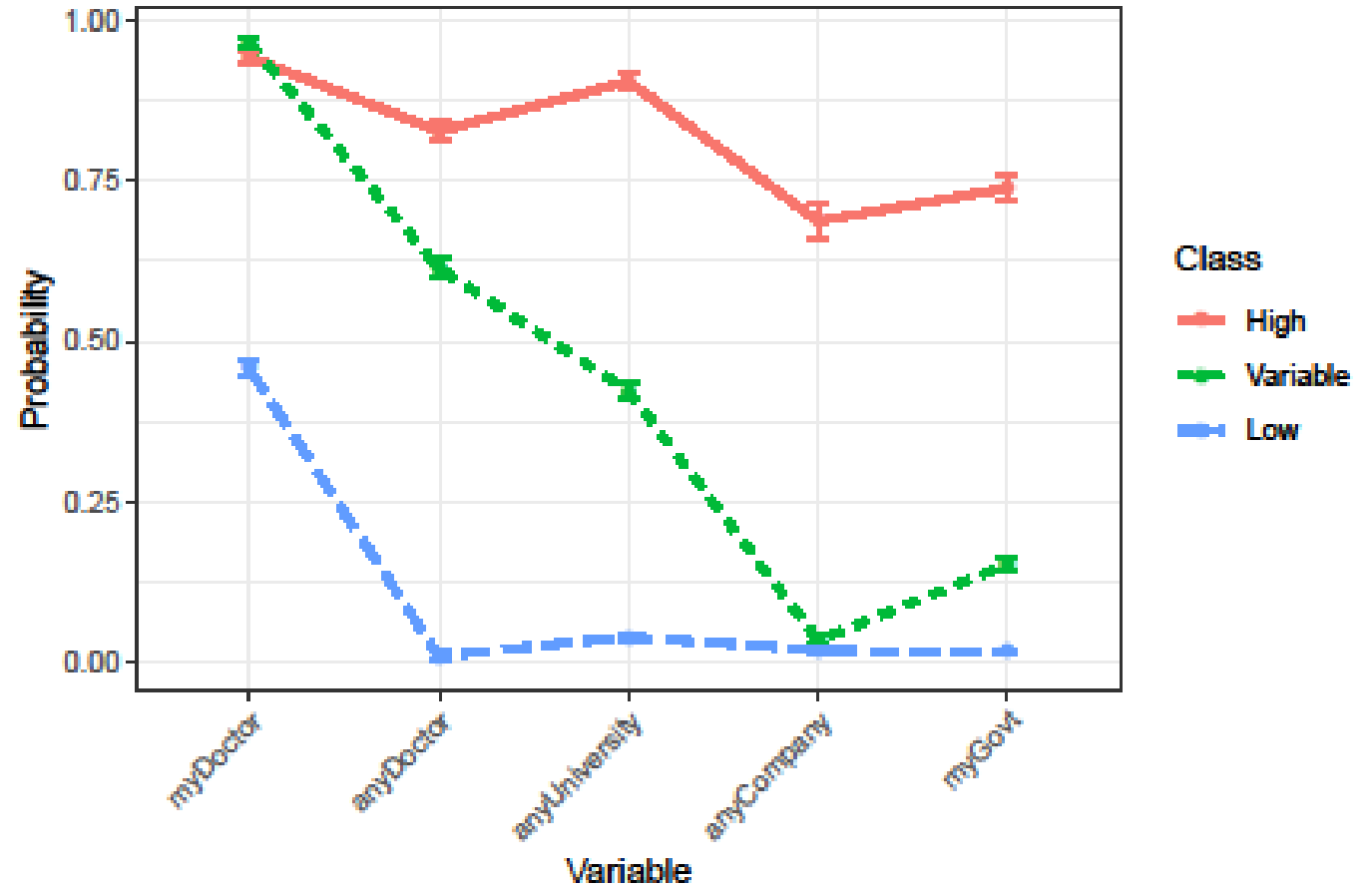
Latent class analysis to identify subgroups based on responses to 5 trust questions (my doctor, any country doctor, non-profit, for-profit, government)

Three-class model most appropriate

Low overall trust (41% of the sample)

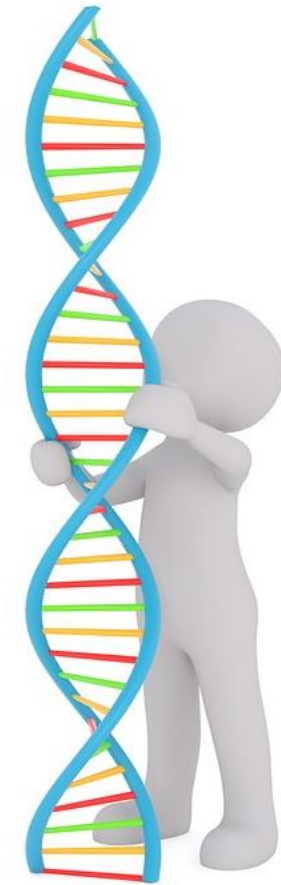
Variable trust (43% of the sample):

High overall trust (16% of the sample)



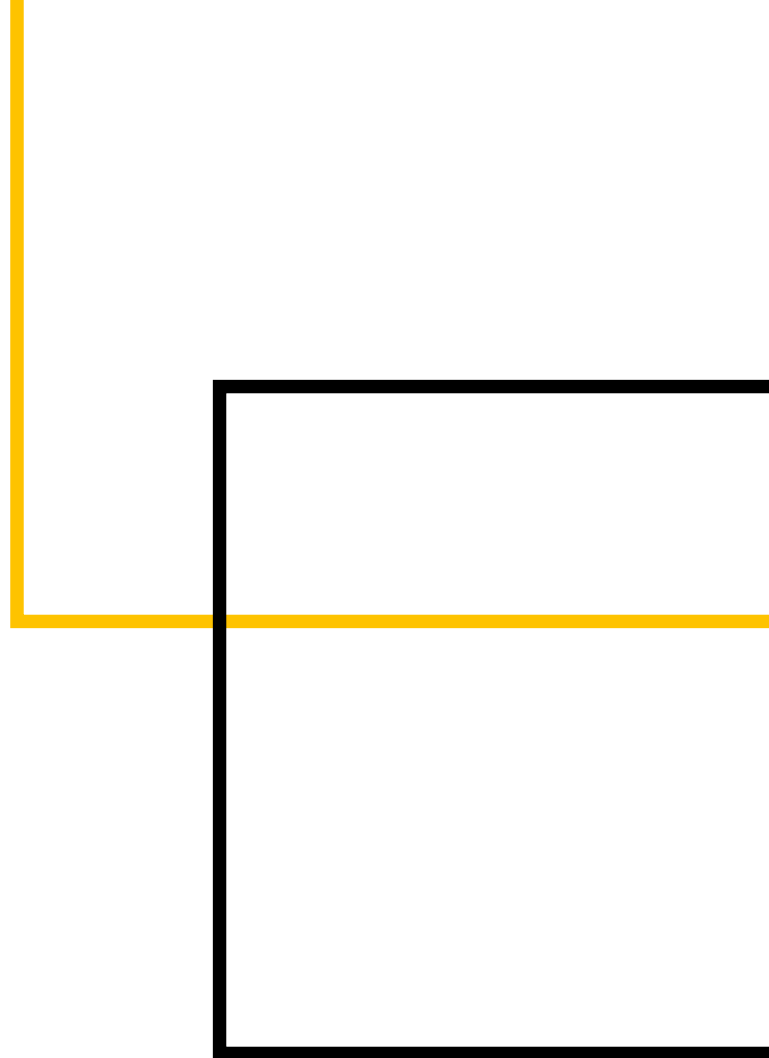
High trust group


- More likely to be
 - Male
 - Have children
 - Have personal experience of genetics
 - From the USA
- Less likely to
 - Be over 50
 - Have less than tertiary education



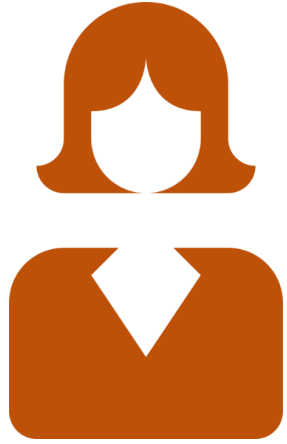
Associations with sub-group membership

- Willingness to donate strongly associated with high trust group
- High trust group less likely to be concerned about government, police, marketing and insurance uses of data
- High and variable trust groups most likely to be reassured by laws around donation
- Negative experiences with data access online most associated with high trust group





Building trust by being
trustworthy?



Trusting

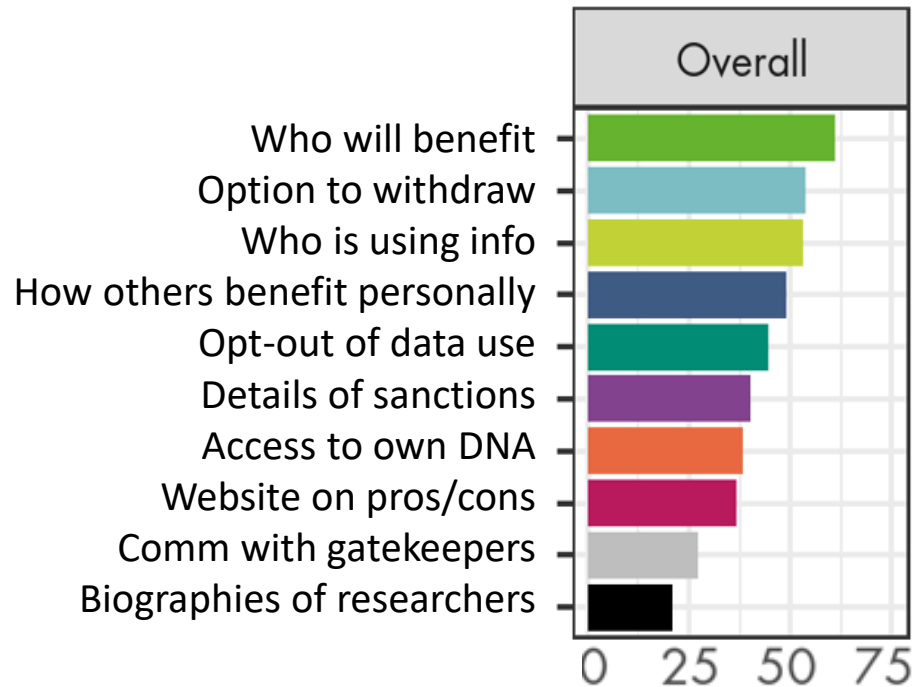
- depends on features of the person placing their trust
- shaped by their experiences, beliefs and knowledge)
- And socially and historically situated dispositions ('trustfulness')



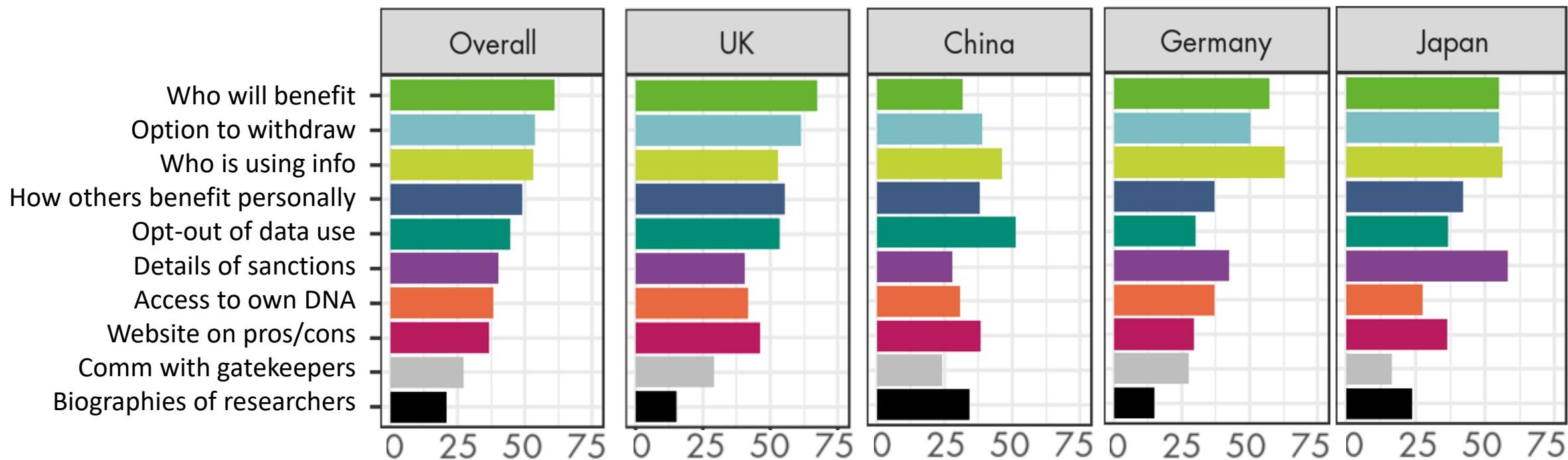
Trustworthiness

- depends on features of the object of trust
- are they reliable in the right kind of way?
- do they have appropriate commitments and values?

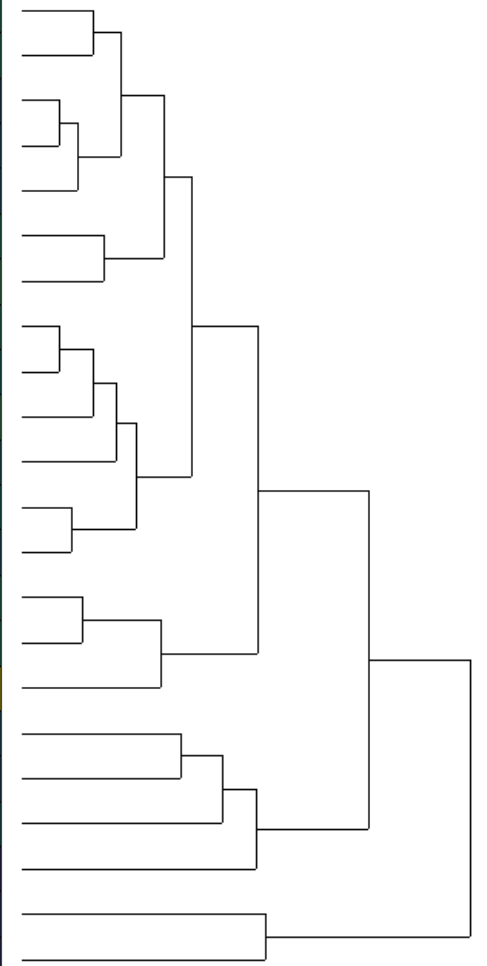
What would help you trust?



1. Transparent information about **WHO will benefit** from the data access
2. The **option to withdraw** your information in the future
3. Knowing exactly **who is using your information**, and for **what purpose**
4. Transparent information about **HOW others will benefit personally**, professionally and commercially from the data access
5. The **option to opt out** of having your information accessed by other researchers
6. **Details about the sanctions** applicable if my data is misused by others
7. The **ability to access your own DNA** and/or medical information
8. **A website** that clearly explains the pros and cons of data access
9. Being able to **communicate directly with gatekeepers** of my DNA and/or medical information
10. **Biographies and photos** of the sorts of researchers who would access the data



Switzerland	0.6	0.64	0.73	0.6	0.78	0.38	0.47	0.82	0.73	0.29	0.69	0.47	0.87	0.51	0.78	0.69	0.33	0.82	0.64	1	0.64	0.64
France	0.69	0.73	0.73	0.69	0.78	0.2	0.56	1	0.64	0.38	0.69	0.47	0.87	0.6	0.87	0.69	0.24	0.82	0.64	0.82	0.64	0.64
Spain	0.69	0.73	0.64	0.78	0.78	0.29	0.38	0.82	0.64	0.38	0.6	0.38	0.96	0.51	0.87	0.78	0.42	1	0.64	0.82	0.64	0.47
Mexico	0.73	0.78	0.69	0.73	0.82	0.24	0.42	0.87	0.69	0.42	0.64	0.42	1	0.56	0.91	0.73	0.38	0.96	0.69	0.87	0.69	0.51
Poland	0.73	0.78	0.6	0.73	0.73	0.16	0.42	0.87	0.6	0.51	0.64	0.42	0.91	0.56	1	0.73	0.38	0.87	0.69	0.78	0.6	0.51
UK	0.78	0.82	0.64	0.6	0.87	0.29	0.47	0.64	0.73	0.38	0.78	0.47	0.69	0.69	0.6	0.6	0.42	0.64	0.64	0.64	1	0.64
Canada	0.73	0.78	0.78	0.73	1	0.33	0.42	0.78	0.87	0.33	0.73	0.51	0.82	0.64	0.73	0.73	0.47	0.78	0.6	0.78	0.87	0.69
Australia	0.96	1	0.56	0.78	0.78	0.2	0.56	0.73	0.64	0.47	0.87	0.56	0.78	0.78	0.78	0.78	0.33	0.73	0.82	0.64	0.82	0.64
Argentina	1	0.96	0.51	0.73	0.73	0.16	0.6	0.69	0.6	0.42	0.82	0.51	0.73	0.73	0.73	0.73	0.29	0.69	0.87	0.6	0.78	0.6
Italy	0.82	0.87	0.51	0.73	0.73	0.24	0.6	0.69	0.6	0.42	1	0.69	0.64	0.73	0.64	0.82	0.38	0.6	0.87	0.69	0.78	0.69
Sweden	0.87	0.82	0.38	0.69	0.6	0.11	0.64	0.64	0.47	0.47	0.87	0.56	0.69	0.6	0.69	0.78	0.33	0.64	1	0.64	0.64	0.56
Portugal	0.73	0.78	0.51	0.91	0.73	0.24	0.42	0.69	0.6	0.42	0.82	0.6	0.73	0.56	0.73	1	0.56	0.78	0.78	0.69	0.6	0.6
Brazil	0.73	0.78	0.51	1	0.73	0.16	0.42	0.69	0.6	0.51	0.73	0.51	0.73	0.56	0.73	0.91	0.47	0.78	0.69	0.6	0.6	0.51
Germany	0.6	0.64	0.91	0.6	0.87	0.47	0.29	0.64	1	0.2	0.6	0.56	0.69	0.51	0.6	0.6	0.33	0.64	0.47	0.73	0.73	0.64
Belgium	0.51	0.56	1	0.51	0.78	0.47	0.29	0.73	0.91	0.11	0.51	0.47	0.69	0.42	0.6	0.51	0.24	0.64	0.38	0.73	0.64	0.64
USA	0.6	0.64	0.64	0.51	0.69	0.29	0.56	0.64	0.64	0.2	0.69	0.47	0.51	0.51	0.51	0.6	0.33	0.47	0.56	0.64	0.64	1
Pakistan	0.73	0.78	0.42	0.56	0.64	0.16	0.42	0.6	0.51	0.51	0.73	0.51	0.56	1	0.56	0.56	0.11	0.51	0.6	0.51	0.69	0.51
Japan	0.51	0.56	0.47	0.51	0.51	0.2	0.29	0.47	0.56	0.29	0.69	1	0.42	0.51	0.42	0.6	0.33	0.38	0.56	0.47	0.47	0.47
Egypt	0.6	0.56	0.29	0.42	0.42	0.02	1	0.56	0.29	0.29	0.6	0.29	0.42	0.42	0.42	0.42	-0.02	0.38	0.64	0.47	0.47	0.56
India	0.42	0.47	0.11	0.51	0.33	-0.33	0.29	0.38	0.2	1	0.42	0.29	0.42	0.51	0.51	0.42	0.24	0.38	0.47	0.29	0.38	0.2
Russia	0.29	0.33	0.24	0.47	0.47	0.24	-0.02	0.24	0.33	0.24	0.38	0.33	0.38	0.11	0.38	0.56	1	0.42	0.33	0.33	0.42	0.33
China	0.16	0.2	0.47	0.16	0.33	1	0.02	0.2	0.47	-0.33	0.24	0.2	0.24	0.16	0.16	0.24	0.24	0.29	0.11	0.38	0.29	0.29
	Argentina	Australia	Belgium	Brazil	Canada	China	Egypt	France	Germany	India	Italy	Japan	Mexico	Pakistan	Poland	Portugal	Russia	Spain	Sweden	Switzerland	UK	USA



Conclusions

- Trust varies in relation to different actors and across and within countries, and in relation to the ‘trustfulness’ of the truster
- ‘Global’ qualities of a trustworthy genomic data system include the ability to answer questions related to
 - **Benefits** – how does this concord with my interests
 - **Control** – withdrawal and opt-out give people control over the relationship
 - **Transparency** – who is it we are being asked to trust, who is using data
 - **Motives** – how do we know the interests of those using data are aligned with our own
- *But,*
 - Being clear about what trustworthiness looks like may reduce the likelihood of *misplaced trust* but does not necessarily mean being trusted
 - Some people will be harder to reach, or may never trust – but they should still be involved, included and able to benefit
 - Trust is not solely a matter of ‘rational choice’
 - We shouldn’t assume the transferability of measures

Next

- Further seminars in the autumn
- Professor Yali Cong

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